Subject: EMAIL Transaction type
Posted by johnftr on Sun, 03 Feb 2013 11:57:50 GMT
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It seems to me that many people have created their own applications to manage various lists - and that the 'email' column is now in nearly every database connected with people.

There are many bespoke applications out there that can create and manage mailing lists. However the data is normally separate from one's own databases / tables.

One of my applications makes use of the mailto: tag along the lines of:
<a href="mailto:xxx@bdnw.org.uk?bcc=
xx.xxx@hampshire.pnn.police.uk;xxx.o'xxx@hampshire.pnn.police.uk;">Click here to send to officers in 3BB03

The tag is simply built up using each record's email address. When this link is clicked one's favoured email application fires up and the address lists populated.

Just a thought!